

# BIC Startups Newsletter

Boston International College  
June-July 2020

Events and Activities during June & July

**BIC start-ups**

**Incubatees 2020  
10 Weeks  
Startup Challenge**

**Botecden**  
"A venture that enables urban farming and encourages people to connect with nature."



**Manisha Bhandari**  
Founder

**BOSTON INTERNATIONAL COLLEGE SKILL LAB**

**BIC start-ups**

**Incubatees 2020  
10 Weeks Startup Challenge**

**Eco-Poshak**  
A baby clothing company which aims to produce organic cotton clothes for babies.



**Gita Gautam**  
Quality Control Head



**Niraj Kandel**  
Marketing Head



**Nischal Dhakal**  
R&D Head



**Suraj Upadhaya**  
Finance Head

**BOSTON INTERNATIONAL COLLEGE SKILL LAB**

**BIC start-ups**

**Incubatees 2020  
10 Weeks  
Startup Challenge**

**Sarwottam Mushrooms**  
"A fresh mushroom grower with aim to become market leader in the mushroom industry."



**Sayal Pandey**  
Co-Founder



**Saksham Shrestha**  
Co-Founder

**BOSTON INTERNATIONAL COLLEGE SKILL LAB**

**BIC start-ups**

**Incubatees 2020  
10 Weeks  
Startup Challenge**

**Finantellect**  
"A personal finance research and investment firm"



**Sugam Aryal**



**Sanjog Pathak**



**Aashish Bhusal**



**Niraj Aryal**



**Manish Kandel**



**Shila Neupane**



**Santosh Acharya**

**BOSTON INTERNATIONAL COLLEGE SKILL LAB**

## Incubatees at BIC Startups

We have a total of 4 startups ventures who are being incubated at BIC Startups. They are receiving one-to-one coaching from 4 different coaches and refining their business model. Their brief venture description is provided below:

### Botecden Urban Farming

Botecden urban farm is based upon the idea of growing your own vegetables utilising the space in the rooftop, balcony, and the like in urban areas. Committed to initiate a next stage of urban farming, Botecden founder provide customised designs to harness the rooftop spaces into a botanical garden that supplies fresh vegetables to the families organically.

With expertise in engineering and designs, she is planning to build a semi-automatic greenhouse to optimize production from the rooftops spaces.

### Sarwottam Mushroom Farm

With a vision to supply fresh mushrooms to the locality of Bharatpur on a sustainable basis, Sarwottam Mushroom Farm, is committed to deliver what it promises. This venture has already started its operation by producing the first batch of fresh mushrooms and took them to the market. Now, this venture is looking forward to scaling its business model to grow and expand into a corporate business.

**Eco-Poshak**

Eco-poshak is a baby clothing company which aims to produce organic cotton clothes for babies. It is a venture that is run by a team of four co-founders all of whom are business administration undergraduates. With a vision to provide the safest clothes for babies, this team has conducted extensive research on how to start a clothing company for newborns.

**Finantellect**

A personal finance research and investment firm, Finantellect is committed to make money with professional financial management and investment. With a team of seven dedicated professionals, Finantellect is a giant venture to begin with. This team has already created a remarkable online presence through its website and Facebook page.

**Our Coaches**



**Niraj Karmacharya**

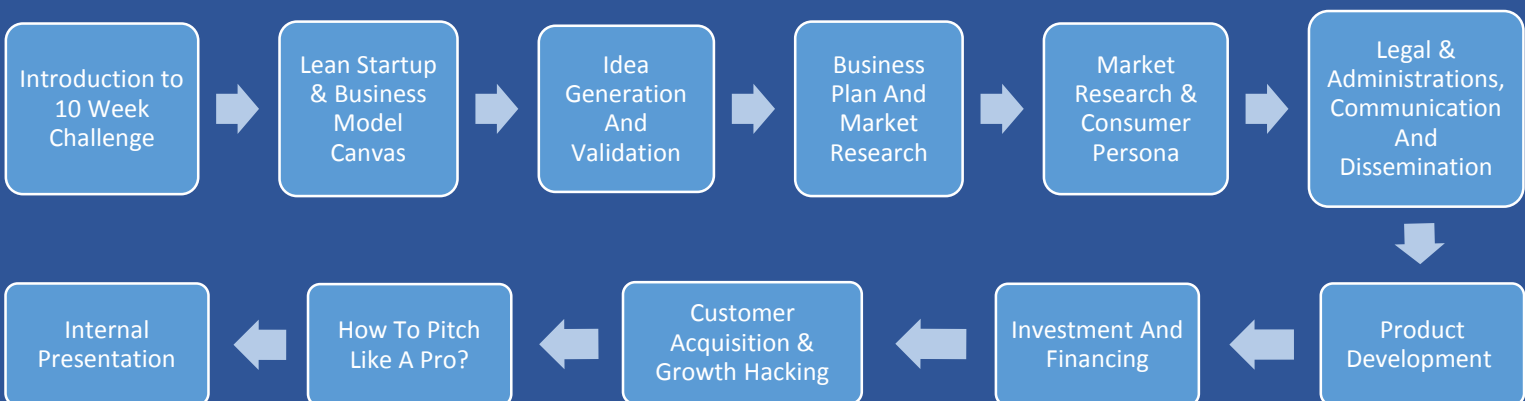
Startup Ecosystem Builder, Incubator IMT Starter  
H2020 Project Coordinator  
Telecommunication Engineer

**Niraj Karmacharya**

Niraj Karmacharya is formerly an ecosystem builder at Incubator IMT Starter, H2020 Project Coordinator as well as Co-founder of [Luxamour](#), a France based venture. He is Telecommunications Engineer by academic qualification.

Mr. Karmacharya conducted '10 Weeks Startup Challenge' between April 6 – June 22 where entrepreneurs converted their business ideas into a business model with a detailed business plan. They went through a journey of startup creation including ideation, modelling of their ideas through Business Model Canvas, detailing legal, financial, marketing and other aspects of their ventures to create a business plan and PowerPoint presentation of their startup.

**Journey of 10 Weeks Startup Challenge**



### Bijendra Shah

Bijendra Shah is a purpose-driven and process-oriented professional who has successfully mentored and coached entrepreneurs in launching their new venture or on pivoting their business model for success.

He has a track record of working in a national consulting assignment to enhance productivity and scout opportunities for entrepreneurs and other beneficiaries. Currently, he is working as a **Head of Operation at Clock B Business Innovations**. He has also been conducting workshops in Soft Skills as a Learning Engagement Coach on behalf of **Skill Lab**. Overall, his role is mainly focused on facilitating young entrepreneurs.



**Coach of Botecden**



### Tara Panthi

Mr. Tara is currently a Program Manager at Heifer International. He is one of the co-founders of Daayitwa, an organization that has been promoting youth entrepreneurship through the Rural Enterprise Accelerator Program across Nepal. He has worked as a consultant and entrepreneurship specialist for various startup businesses, social enterprises, and NGOs in the US, East Africa, Europe, and Nepal. He is also a part time lecturer at the King's College, Nepal. He holds a MSc. in Economics and Business Administration from Aalto University, Finland, and a BA in Economics from Middlebury College, USA.

**Coach of Sarwottam Mushrooms**

### Lorina Sthapit

Lorina Sthapit is the co-founder of Aji's Products and host of Aji's Podcast. Aji's is a social enterprise that empowers the elderly to live healthy and happy lives by providing a platform to showcase their skills and knowledge.

Lorina has also worked as a development professional for almost a decade with organizations such as Oxfam and IFAD and teaches Post-Graduate Diploma in Women's Studies at Padma Kanya campus. She holds a degree in MSc. in Gender and Development Studies from the Asian Institute of Technology and is INSEAD Social Entrepreneurship Programme Alumni. She is also a professionally trained Kathak dancer and has performed in several national and international events.



**Coach of Eco-Poshak**





### Sandeep Shrestha

Sandeep Shrestha is a sustainability professional bringing 10 years of knowledge in ESG investing, small business development, impact reporting, marketing, and capacity building. He has experiences working in private sectors and non-profits in the USA and Nepal. In the USA, Sandeep developed strategies for a new upscale restaurant in Radisson and expansion of a start-up organic farm for a non-profit in Minneapolis.

In Nepal, he worked as Director of Fair Trade Group Nepal to strengthen and build capacity and market linkages for member organizations. After the 2015 earthquake, Sandeep worked as Program Director of Dolma Foundation to rebuild a remote village and a school in Rasuwa, and a rehabilitation center in Kathmandu. He worked with a local entrepreneur to revamp an ecotourism business. He currently works as

#### **Coach of Finantellect**

ESG and Impact Manager for Dolma Impact Fund and manages sustainability and impact of investments. Sandeep is an avid volunteer and mentors' young entrepreneurs and NGO's to scale up their business model.

### Incubation Support

IMT Starter



**SKILL LAB**  
IMPROVING EMPLOYABILITY OUTCOMES



### RESEARCH IN PIPELINE

#### **Bharatpur Startup Ecosystem**

The objective of this research is to understand the current scenario of the Startup Ecosystem of Bharatpur City and to create knowledge that can be shared with various stakeholders like Government Agencies, Media, Academic Institutions, as well as general public.

#### **Boston Career Outlook**

The goal of this research is to understand the career preference of the students of Boston International College

This research is conducted through a joint collaboration of BIC Startups and Boston Center for Research and Development.

#### **Attentiveness during the Online Sessions**

The objective of this research is to understand the attentiveness of people participating in an online session.

The outcome of this research will provide insight upon the how the learning model has changed due to COVID19. This research is a joint collaboration of BIC Startups and Research lab

## Voice of Incubatees



**Manisha Bhandari**  
Founder, Botecten Team

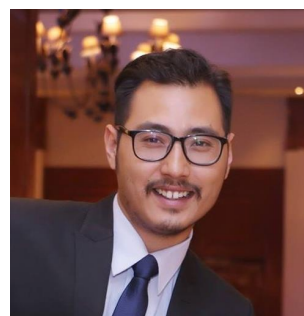
I am really pleased to receive one-to-one coaching session from BIC Startups. I was assigned to receive coaching from coach and mentor Mr. Bijendra Shah.

My working experience with my mentor was full of possibilities for further expansion and easy execution of tasks which I normally thought to be complicated. I also received advice about resources optimization and task delegation. Upon applying the techniques shared by my mentor, I was able to increase sales and achieve further business growth. I really appreciate the support I received from my mentor as well as BIC Startups.

## Voice of Mentors

First of all, I would like to appreciate Boston International College for doing the amazing incubation program. Also I would like to thank the entire team for trusting me that I can be the part of this beautiful initiation.

I had a very fruitful experience with one of the incubatees from BIC Startups. The four weeks that I discussed with Botecden (Urban Farming) was very productive for both of us. Even I got the opportunity to know about rooftop and urban farming. I believe the sound knowledge of product and as well as market is very important for all the startups. Manisha's motivation and desire for growth is unmatched. She is so passionate and focused on what she is doing. I have always been the mentor for her steps ahead. I wish her and the BIC startups for the grand success.



**Bijendra Shah**  
Mentor, Botecden  
Team

## CONTACT DETAILS

### BIC Startups, Boston International College



[incubation@bostoncollege.edu.np](mailto:incubation@bostoncollege.edu.np)



+977 9801132391



<https://www.facebook.com/bicstartup/>



<http://incubation.bic.edu.np/>